



Arts & Business Council  
**Arts Board Miami**



## The Arts are a Billion Dollar Industry

The New York Times said when it comes to the arts Miami is the NEW New York! With over 1,000 arts organizations, Miami-Dade has one of the most exciting cultural communities in the U.S. The arts have an economic impact of almost one billion dollars and attract more people than sports!

## As a business professional you can play a leading role... Top Five Reasons to Serve on an Arts Board:

1. Build valuable networks and relationships for business development and outreach with fellow board members and the organization's donors and members
2. Arts board members work directly with artists and the creative class impacting their own vision and creativity. Learn to look at the world and your business in a different way. Given the stresses and distractions of the job market, board members value their experiences now more than ever.
3. Business professionals broaden their leadership skills by serving as consultants to nonprofit organizations and gain first-hand knowledge of the region's cultural landscape. Grow as a leader the only way you can – through experience!
4. Dynamic partnerships that bridge the arts and business sectors strengthen the cultural and economic vitality of the Greater Miami Region.
5. Develop new skills and new contacts that will increase your value to your company. Work directly with artists and arts executives and contribute in a meaningful way to strengthening an important organization.

## Interested in getting more involved with the arts?

**Call the Arts & Business Council at 305-326-1021**

to learn more about Leadership Training and being placed on an Arts Board.

The Creative Industries Committee of the Greater Miami Chamber is partnering with the Arts & Business Council for exciting Board Leadership Seminars.

