



Arts & Business Council of Miami
Arts Board Miami
Building Better Boards for the Arts



PROGRAM OVERVIEW

The arts play an important role in Miami-Dade with an annual economic impact of more than a billion dollars. Recognizing that leadership in the arts needs to expand to meet the current demands being placed on cultural organizations, the Arts & Business Council in partnership with local chambers and the Miami-Dade Department of Cultural Affairs has developed Arts Board Miami, an initiative to identify, recruit, train and place business professionals on arts boards.

ARTS BOARD MIAMI PROGRAM COMPONENTS:

Board Marketplace

Page on our Artsbiz website featuring thumbnail sketches of arts groups looking to recruit new board members. **Fee: \$50 per listing**

Arts Board Workshops

Building a Better Board

Board retreat program for executives and board chairs to develop a board recruitment strategy and create materials. Session includes a board assessment tool to help determine the strengths and weaknesses of the governing board. At the conclusion of the program each group will develop a board plan that includes fundraising goals and a Board Recruitment Profile. **Fee: \$750**

Strategic Downsizing

This two hour session focuses on the working budgets of non-profit groups and how organization executives and boards can use our new cost benefit analysis tool to determine the organizations priorities and funding outlook. **Fee: \$750**

Board Development Workshop

Workshop program for arts executives and board chairs to develop a board recruitment strategy, create board recruitment materials and provide an overview governing models. At the conclusion of the program arts groups will complete a Board Recruitment Profile. The Profile will provide the details needed to refer new board members to groups. **Fee: \$750**

Customized Board Retreats

Building A Better Board Retreat

Board retreat program to develop a recruitment strategy, create recruitment materials and provide an overview of governing models. Program includes a board self assessment and a discussion of board giving requirements for the group. The board will have a board plan that includes board fundraising goals and a Board Recruitment Profile. **Fee: \$1,000 for 3 hour retreat**

Focused Board Retreats

Custom designed three-hour planning programs for cultural boards. In consultation with the Arts & Business Council the organization decides the focus of the board retreat and their goals. The retreat can focus on long range planning (3 to 5 years); short range planning (one year), creating a sustainable mission or budgeting and fundraising. **Fee: \$1,000**

Strategic Downsizing Retreat

This three hour retreat uses our unique Cost/Benefit Analysis tool to help the board understand the true costs and income potential for programs and make informed decisions on programs to focus on and programs to cut or downsize. **Fee: \$1,000**

Leadership & Outreach for Business

Leadership Seminar

A 90 minute leadership seminar for business professionals interested in serving on non-profit boards. The seminar provides basic information on board and service responsibilities. Upon completion of the seminar participants interested in serving on an arts board will be invited to complete the Board Match form. **Fee: \$25 per participant**

Arts Board Referral Network

Using the Board Match Form, providing detailed information about potential new board members including their resources, skills and preferences, ABC will match prospective board members to arts groups recruiting new board members. To develop an effective match, part of the training for business participants will include a self-evaluation. For board referrals groups must participate in the Board Development Workshop or hold a board retreat.

Arts Board Coaching

Arts Board coaching is a one on one commitment aimed at helping leaders make their organizations and themselves more effective. Coaching includes training and development to assist the board with implementing change. Through coaching, boards systematically identify board issues, strategically plan for desired change, and work toward the achievement of their stated vision. Coaching is a partnership that helps board members deepen their learning, maximize their performance and enhance the organization with practical, cost effective ways of addressing most typical organizational problems. **Fee: \$250 per hour**

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